





Visual guide




In a nutshell

COLOURS

Main

				
RGB	1, 142, 202	239, 125, 0	25, 50, 86	100, 99, 99
CMYK	100, 0, 0, 15	0, 60, 100, 0	100, 82, 38, 32	0, 0, 0, 75
WEB	008DCA	EF7C00	183155	636362

Secondary

				
RGB	253, 197, 67	232, 78, 15	163, 194, 214	
CMYK	0, 25, 80, 0	0, 80, 100, 0	41, 15, 12, 0	
WEB	FCC543	E84D0E	A2C2D5	

FONTS

Print

Headers – Avenir
Running text – Frutiger LT Std

Web/free alternatives

Headers – Glacial Indifference <https://www.fontsquirrel.com/fonts/glacial-indifference>
Running text – Roboto <https://fonts.google.com/specimen/Roboto>

Microsoft Word alternatives

Headers – Century Gothic
Running text (Word) – Calibri

LOGOS

English		internal displacement monitoring centre	
French		observatoire des situations de déplacement interne	
Spanish		observatorio de desplazamiento interno	

English
(square)

iDMC
internal displacement
monitoring centre